



# BULLETIN



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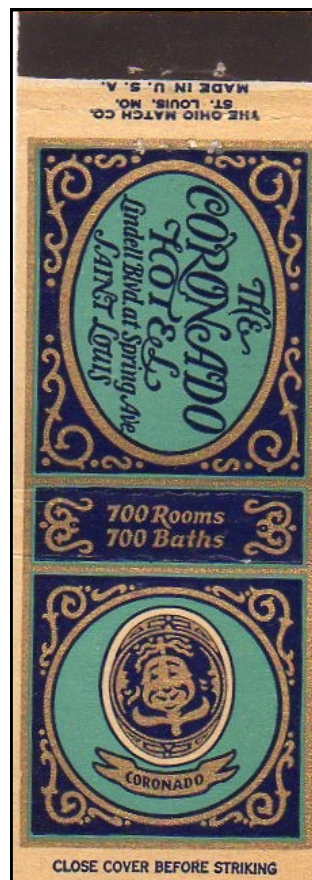
No. 295

August 2009

## All Those In-Between Covers

by  
Mike Prero

“Oldies”, to me, always means Pre-War covers. That includes all the greats—Crowns, Federals, DQs, Stars, Gems, all those Safety Firsts and other Qualities, and the like. But, the vast amount of oldies don’t bear those sought-after manumarks and footers. What about them?—All those old Diamonds, Universals, Superiors, Match Corps, Lions, Ohios, and the variety of covers from now largely unknown printing, advertising, and marketing companies. They’re *old!* You can see it! You can feel it! They’re Pre-War, but they’re not the really early covers, and, again, they don’t have those glamorous trademarks. They’re just sort of...in-between.



I always feel a twinge of guilt—and a little anxiety—when they pass through my fingers...and I *don't* keep them. And I'm not just talking in favor of them because they're all a minimum of 68+ years old. Many of them are truly attractive covers. The old Ohio covers come to mind, especially—the art work was definitely a cut above the competition in this group—all those great old Hotel covers, for instance. *[I can see what's coming...I'm talking myself into collecting yet another category!]*

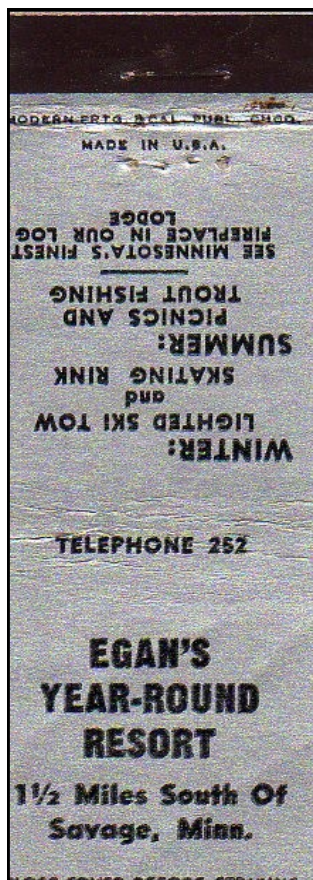
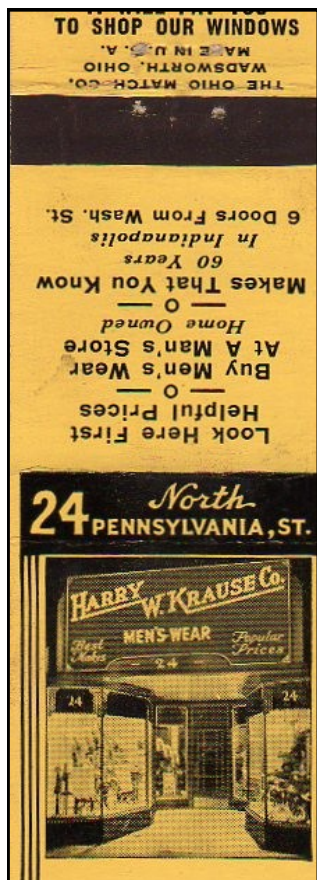
There are some collectors who just go after front-strikers in general, but in my some 26 years of collecting I don't think I've ever run across a collector who simply collected Pre-War covers as a category in and of themselves. It's an idea! Of course, it's an idea! Especially when you compare them to their modern replacements. In many... *many*...ways, most modern covers, as a whole, just come off looking cheaper, thinner, duller, and all-around less attractive than their Pre-War predecessors. Yes, I know that the later covers occasionally offered all those Fancies, and color photos, as well as somewhat slicker finishes....but that doesn't characterize the *majority* of Post-War covers....*Those* are your typical two-color, no-to-little-graphics covers. I maintain, Mr. and Mrs. Collector, that Pre-War covers can and *do* stand up in comparison to such covers. *Plus* (and here's one you can't top) those Pre-War covers *all* have AGE going for them, even if they didn't have anything else! AGE is something that appeals to *any* collector—to find the earliest, the first, the *old* ones!

So, for example, if you were sorting through covers and came across a 'blah' cover from 1982 and a 'blah' cover from the 1930s, and neither of them are in your want areas, are you going to just pass on both of them? I'd have no qualms on getting rid of that 1982 cover, but there'd be something of a Dr. Strangelove scene with that 1930s cover...where I desperately tried to control my right hand as it automatically reached to save that cover!

Not surprisingly, perhaps, I thus have a 'box' where I keep 'in-between' covers. At this point, I don't

really collect them, but I save them...because I normally just can't bear to see them leave. It's something of an 'investment, perhaps. Years from now, Pre-War covers...*any* Pre-War covers...may be viewed as 'treasures'...and then I'll be sitting on top of a fortune!! And then there's also the fact that I constantly seem to be adding new categories to my want areas...and, every time I do, I have this box of old covers that my yield 'new finds' for my new categories!

.....Ah, life is good!



## Chiclets Series: II

Last issue, I ran the original Golden Orange bulletin listing [No. 76, May 1984]. John Clark, FL, wrote in to add...

"I want to call to your attention that the Chiclet Airline listing in this Bulletin is very incomplete. There are, I believe, over 100 covers in this series not including numerous color, paper stock and striker width variations. Here are some I have in my collection not included in your list:

Allegheny Airlines

American Airlines, I have 2 designs:

- "American Airlines System" on front, front striker
- "American Airlines" on front, reverse striker

B.O.A.C.

Bonanza Airlines

Braniff International Airways, I have 3 designs:

- "Route of El Conquistador" on front
- Plane loading passengers on front
- Plane in sky on front

Capital Airlines, Viscount

Caribair

C\*S or C&S, Chicago and (or &) Southern Air Lines, I have 2 designs:

- C&S Chicago & Southern Air Lines, on front
- C\*S Chicago and Southern Air Lines

China National Aviation Corporation

Colonial Airlines, I have 3 designs:

- "Skycruises to Bermuda" on front
- "Colonial Airlines" on front
- "Colonial Bermudaliner" on front

Eastern Airlines, I have 3 designs:

- "Eastern Airlines The Great Silver Fleet" on front
- "Eastern Airlines" on front; Chiclets on white background

on back

- "Eastern Airlines" on front; Chiclets on blue background on

back

Guest Airways, I have 2 designs:

- "Fly Guest Airways" on front
- "Fly Guest Airways Mexico" on front

KLM

LAV, I have 2 designs:

- "L.A.V. Linea Aeropostal Venezolana" on front
- "L.A.V. The Venezuelan Airline" on front

Mexicana, I have 2 designs

- Blank inside
- "Cortesia de Mexicana de Aviacion.." inside

North Central Airlines, I have 2 variations:

- "Enjoy courteous.." inside
- Route map and list of cities served inside

Northeast Airlines, I have 3 designs:

- "Northeast Airlines The Wings of New England" on front
- "Fly Northeast Airlines The Yankee Fleet.." on front

Northwest Airlines, I have 3 designs:

- "Coast to Coast Alaska .. the Orient" on front, Lion mm

- Signpost in cloud on front, Lion mm

- Signpost in cloud on front, Diamond mm

Panair Do Brasil

TACA, I have 3 variations:

- "Viscount Service from New Orleans.." inside

- "Fast Flight to all Central America from New Orleans and Mexico" inside

- "Fast Flight to all Central America from New Orleans Mexico and Panama" inside

Western Airlines, I have 4 diff. 20 stick designs:

- "Western Airlines America's Pioneer Airline" on front; "On every Flight" on back

- same as above but no "On Every Flight"

- "Western Airlines 30 Years of Service" on front

- "In the West Fly

the Finest Western

Airlines" on front

Always Travel By Air,

I have 2 variations:

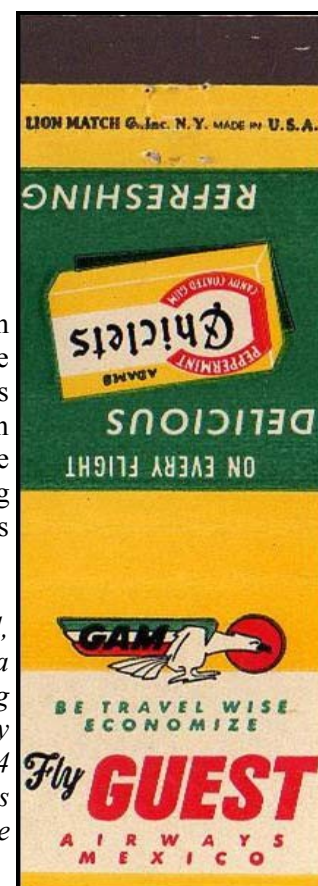
- D.D. Bean & Son

Co. mm

- Lion mm

Another anomaly in this series is the American Airlines reverse striker which was issued in the late 40s or early 50s long before reverse strikers were in common use."

*Ed. As far as I can tell, there's never been a more complete listing made since Wray Martin's initial 1984 listing. Perhaps someone can put one together.*



## The Defense Intelligence

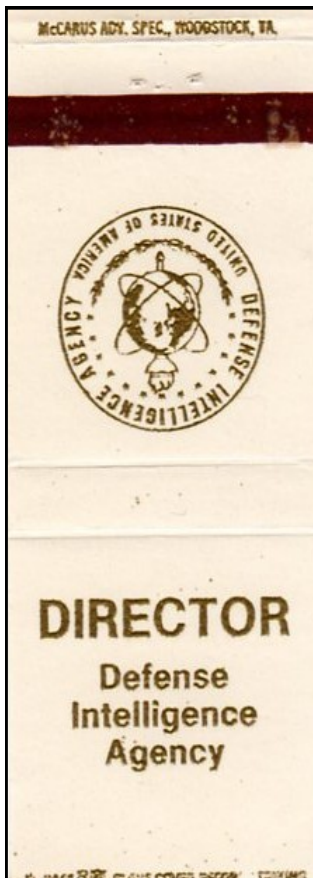
## Agency

# CLASSIFIED!

I recently ran across this cover and realized I really had no idea what the DIA was all about—although I'm undoubtedly paying for it! So...

The Defense Intelligence Agency is a Department of Defense combat support agency and an important member of the United States Intelligence Community. With more than 16,500 military and civilian employees worldwide, DIA is a major producer and manager of foreign military intelligence. It provides military intelligence to war fighters, defense policymakers and force planners, in the Department of Defense and the Intelligence Community, in support of U.S. military planning and operations and weapon systems acquisition. The Director of DIA is a three-star military officer who serves as principal adviser to the Secretary of Defense and to the Chairman of the Joint Chiefs of Staff on matters of military intelligence. [<http://www.dia.mil/thisisdia/intro/index.htm>] Uh huh! So...what does it *really* do? Does it have anything to do with Area 51 and Roswell?...

I guess not, because it wasn't established until 1961. During the 1960s, DIA analysts focused on: China's detonation of an atomic bomb and the launching of its Cultural Revolution; increasing unrest among African nations; fighting in Cyprus and Kashmir; and the missile gap between the US and the Soviets. In the late 1960s, crises that tested intelligence responsiveness included: the Tet Offensive in Vietnam; the Six-Day War between Egypt and Israel; continuing troubles in Africa, particularly Nigeria; North Korea's seizure of the USS Pueblo; and the Warsaw Pact invasion of Czechoslovakia.



The early 1970s were transitional years as the Agency shifted its focus from consolidating its functions and establishing itself as a credible producer of national intelligence. DIA came of age in the 1980s by focusing heavily on the intelligence needs of both field commanders and national-level decision makers. DIA's publication in 1981 of the first in a series of whitepapers on the strengths and capabilities of Soviet military forces titled *Soviet Military Power* met with wide acclaim. Ten such booklets were published subsequently over roughly the next decade. Subsequently, the Agency provided threat data on "hot spots" throughout the Middle East, Africa, and Asia, while assessing the impact of changes in the USSR, Eastern Europe, and, to a lesser degree, Asia. DIA also supported decision makers with intelligence concerning the Soviet withdrawal from Afghanistan, events surrounding the downing of several Libyan jets, the civil war in Liberia, and the investigation of the downing of Pan Am Flight 103 over Lockerbie, Scotland. Weapons acquisition issues, counter-narcotics, and counter-terrorism, likewise, remained high priority issues.

Since the September 11 terrorist attacks, DIA has been active in nuclear proliferation intelligence collection and analysis with particular interests in North Korea and Iran as well as counter-terrorism. [[http://en.wikipedia.org/wiki/Defense\\_Intelligence\\_Agency](http://en.wikipedia.org/wiki/Defense_Intelligence_Agency)]

## Superior's Scenic America

These are the 'early Americana sets' referred to in last issue's article on Superior Americana sets. Only technically, they called 'Scenic America' sets. They were issued in the 1940s, whereas the actual Americana sets were issued in the 1950's.

### Set #1—1941

- Sock it, Gramp
- Fresh scent
- For Safety sake
- Sporting chance
- Peaceful valley

### Set #5—1945

- Moonlit peace
- Happy reunion
- He'll land it
- Let freedom ring
- Watchful waiting

### Set #9—1948(?)

- What a mess
- All pals
- Snow covered lane
- Fisherman's paradise
- On the rise

### Set #2—1942

- When action counts
- Protect our children
- Three champions
- Winter moonlight
- Touchdown

### Set #6—1946

- On the wing
- Partners
- Autumn glory
- Symphony in white
- Old Glory is born

### Set #3—1943

- The alarm
- Leaders of the air
- Watch 'er fly, Gramp
- Faith forward
- Forward America

### Set #7—1947

- Buddies
- A winter Sunday eve
- Knee deep in sport
- Contentment
- Old Mill Stream

### Set #4—1944

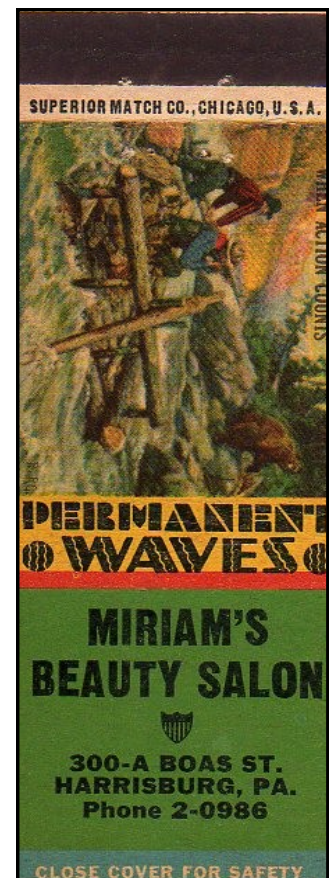
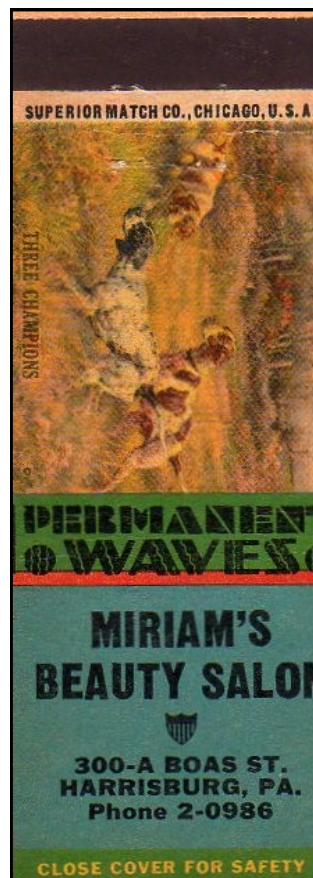
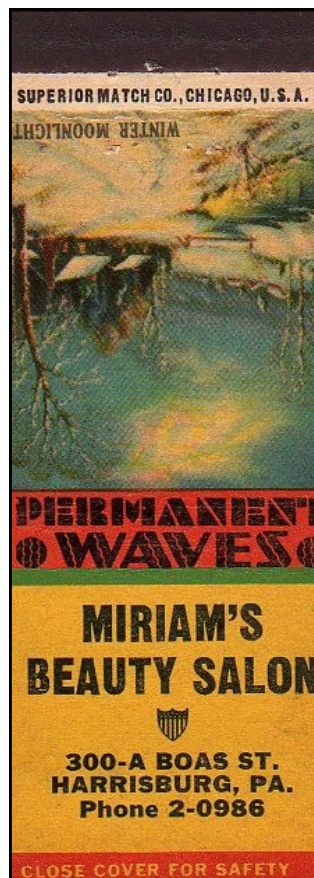
- Defense of America
- Three's a crowd
- Catch 'em, Gramp
- Vicious outlaw
- Our heritage

### Set #8—1947(?)

- A pair of winners
- Fisherman's luck
- Happy and carefree
- Winter wonderland
- A hunter's dream

These are all five-cover sets. I haven't actually seen all the sets, myself, but most seem to be wide-strikers; certainly the earlier sets are.

If you're interested in these and the later Americana sets, you might want to contact Herb Price, who does the 'Calendar Art' sets listing.





## *An American Tour:* *35*



### **Cheyenne's *Frontier Days***

*[I was actually in Cheyenne for the Frontier Days celebration in 1974, but I had no idea of the long and fascinating history behind the event...]*

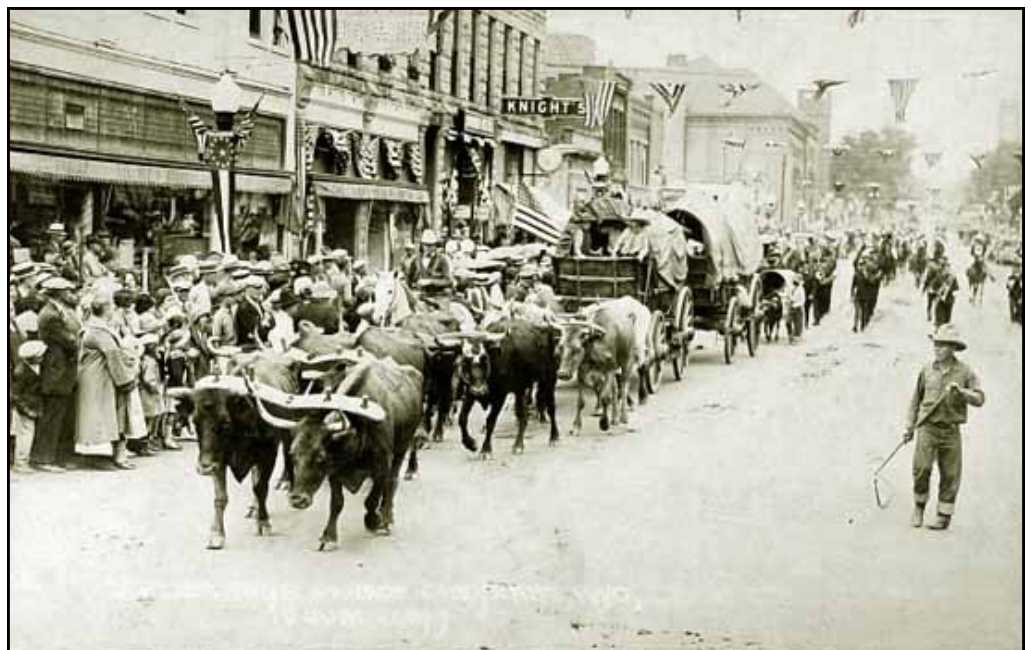
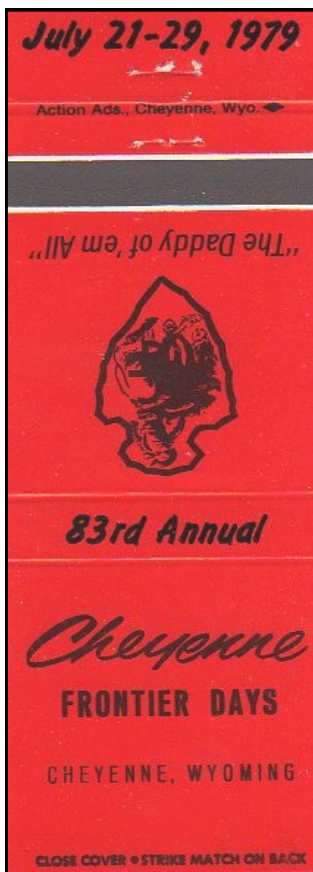
In 1897, Frederick W. Angier, Traveling Passenger Agent of the Union Pacific Railroad, suggested to the editor of the *Cheyenne Daily Sun-Leader*, a festival similar to Greeley, Colorado's "Potato Day." As a result of that suggestion, plans for the first "Frontier Day" were formulated in the Tivoli Saloon. (The Saloon now houses the Chamber of Commerce.) On September 23, the first Frontier Day was held. The town was flag bedecked and a special excursion train brought in a band and visitors. The *Sun-Leader* waxed enthusiastically about the "thousands of visitors from all over the state and from Colorado and Nebraska."

Frontier Days over the years continued to present ox teams, vigilantes, and stage holdups as major parts of the presentation. In short, the early committees did not take themselves too seriously. In the first rodeo, Bill Jones won the saddle bronc contest. The only marring incident was when bleachers were smashed by wild horses which had broken loose as spectators fled for safety. By the following year, Wm. F. Cody's "Wild West Show and Congress of the Rough Riders of the World" attracted an audience of 6,000. The festival was such a success that the following year, the event was expanded to two days. Although the event became a multiple day program, it continued to be referred to as "Frontier Day" in the singular until after 1910. Teddy Roosevelt was there for the 1910 festivities, as well as lots of other VIPs and celebrities over the years.

*[<http://www.wyomingtalesandtrails.com/frontierdays.html>]*

Today, Cheyenne's Frontier Days is the world's largest outdoor rodeo and western celebration.

*Ox Team, 1922 Frontier Days Parade, Capital Ave. Photo by Ralph Doubleday.*



## New Members

**928.** Marty Israel, P. O. Box 722  
East Brunswick, NJ 08816

*Collects: Maps (20S), Irish, Fruits/Vegetables, Numbers, Hearts, Abe Lincoln*

**929.** W. D. Broadway, 3501  
Chisholm Trail, Salado, TX  
76571

*Collects: Casinos, Stagecoaches, Texas (all), Hotels/Motels, Golf clubs, NYC*

**930.** George Cosentini, 12421  
Banuelo Cove, San Diego, CA  
92130

*Collects: Holiday Inn, US Navy ships, Shell Oil Company, Low phone numbers, Perkins Americana*

**931.** John Clark, 1120 Shell  
Basket Lane, Sanibel, FL 33957  
*Collects: Airlines, Railroads, Contours, Chain Restaurants, Sports, Complete sets*

**932.** Robert A. Izzo, 66 Clinton  
Place, Massapequa, NY 11758  
*Collects: Americana, Classic eateries, Cafes, Diners, Tiki, Western Themes*

**933.** Donald Gingrich, 5720  
Pleasant Ave., Fairfield, OH  
45014  
*Collects: Patriotic, Made in West, Features (stripped), Covers with hearts, diamonds, spades, clubs, Lion 30 Stick, TV, S&H Stamps*

**934.** Marvin Spinner, 1023  
Exeter - B, Boca Raton, FL  
33434

*Collects: Casino, Mexican, Fish, steak, and barbecue restaurants, Italian pizzerias, Japanese and Chinese, Delicatessens*

**935.** Dean Hodgdon, 2920 E.  
77th Street, Tulsa, OK 74136

*Collects: DQ's, Hotels, Boxes, Restaurants*

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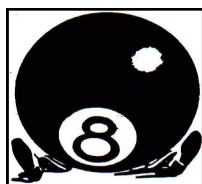
### Reinstated

**526.** Michael Tate, POB 32, 509  
Grant St., Reynolds, IL 61279-  
0032

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### Change of Address

**887.** Gary B. Robbins, Robins  
Investment Group, LLC, 22 E  
Gay Street, Suite 200,  
Columbus, OH 43215-3113



## The Demise Of AMCAL

Although the past presidents and officers apparently had begun discussing it back in May, the rest of us were stunned when notified in late July that AMCAL had folded. Those of us who had attended the AMCAL convention in May, received a letter on July 25-28, sent by Steve Rohrer and signed by current (the last!) AMCAL president Duane Johnk and Secretary Steve Rohrer.

“...The Officers and Past Presidents that attended this year’s convention have spent

many long hours trying to come up with a solution. 99% of the people agreed that AMCAL should be closed...”

The reason given was “lack of attendance due to attrition.” I think the lack of attendance was due to a lot more than attrition, although that was certainly part of it. There just weren’t new collectors to replace the veteran attendees that had passed away.

But another part of it was, in my opinion, that AMCAL had failed to change with the times. As the hobby has lost 2/3 of its membership since 1991, what’s left is the hard-cord collector... and hard-core collectors aren’t looking to go on tours, or watch skits, or simply pass the time in social activities. They want covers. They want to enhance their collections and their collecting skills.

Still, the biggest factor, in my opinion, is simple apathy—the same thing that keeps collectors from going to local meetings (which is why our club gave up on meetings all together). California has the largest number of collectors than any other state, yet, for the last several years, AMCAL has been hard put to attract even 50 people.

I attended the last 26 AMCALs, and I would have been at next year’s, as well. I wonder if all those local collectors who didn’t attend AMCAL will realize what they’ve lost.

## Happy Birthday!

Eberhart, Charles.....	8-6
Waite, Randy.....	8-8
Aji, Pete.....	8-9
Rowe, Terry.....	8-12
Skrocki, Ed.....	8-19
Meek, Tom.....	8-20
Lund, Greg.....	8-22
Evans, Bill.....	8-24
Neros, Craig.....	8-29
Lauer, Randy.....	8-30
Jackson, Bob.....	9-3
Crill, Cheryl.....	9-5
Prero, Mike.....	9-7
Plunkett, Joan.....	9-8
Woelfle, Bob.....	9-10
Williams, Dorothy.....	9-15
Nicholson, John.....	9-17
Dixon, Bill.....	9-20
Johnk, Duane.....	9-20
Grant, Alan.....	9-22
England, Bob.....	9-24
Proctor, Ed.....	9-26
Robles, R.E.....	9-26
Barksdale, Ron.....	9-28

## Ads

**WEEKLY ON-LINE AUCTION:** 60 lots per week; featured topic each week, but always with good selection of other categories. Large and small categories each week. Runs Sunday-Sunday. Check out <http://matchpro.org>

**BULK TRADES!** 500 20-strike H/M/R for same. 200 30-strike Uniglos for same. Similar trades available for 'Ramas, Cameos, Foilite, Filigrees. Also have lots of Foreign to trade for 20-strike H/M/R. No dupes, no damaged no struck. Mike Prero, 12659

Eckard Way, Auburn, CA 95603

## Coming Up

**PHILLU-QUEBEC SWAP-FEST 2009:** November 7-8, 2009. Blanchet Motel, Drummondville (Qc) 800-567-3823 FMI: [cpelletier43@sympatico.ca](mailto:cpelletier43@sympatico.ca)

**SIERRA-DIABLO SPRING SWAPFEST 2010:** Mar/Apr 2010, Roseville, CA. Details forthcoming

## New Roster Out

A current roster is *always* available on the web site, but in case you're not on-line and would like a hard copy, just drop a note to Greg Lund, 7000 Rainswood Ct., Bethesda, MD 20817-2231 (301-469-7125), and he'll mail you one post haste!

## Readers Write

**John Bachochin, OK:** *Ref last issue's Americana article...IF you were only referring to Superior Americana Sets then Bill and Herbert's lists agree. Herbert covered Superior Safety, Scenic America etc. Even so, I do believe you should also give Herbert's articles a plug. Re the number of covers in a set. I do have 8 cover sets of #3 and #4 as well as 7 covers from #1 and 6 covers from #2. The 8 covers from #4 are from Elks Lodge #1931.*

## Plastic Pages

Hey! Don't forget that September 15th is the next deadline for ordering plastic pages—20s,30s,40s. Complete ordering information on our web site. Mail your order to Jack Benbrook, 1328 E. Rosser St., Prescott AZ 86301. Otherwise, you'll have to wait another 6 months.

## COMING UP



**Sep:** "Collecting Presidents"

**Oct:** "The United Nations"

**Nov:** "Spot Strikers"

**SIERRA-DIABLO...we're the hottest club in the hobby!**

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Visit the Sierra-Diablo Web Site at: <http://www.matchcover.org/sierra>

You can reach the Ed. on line at [RMSED@matchpro.org](mailto:RMSED@matchpro.org) for help with Bulletin/hobby questions, concerns or problems.