

Mike Prero

Sacramento is the oldest incorporated city in California and is celebrating its 161st year as the capital of California, although there was a short stint in San Francisco in 1862. Sacramento has grown considerably since those early days, and landmarks have come and gone, but the latest addition to the city is the brand new downtown Kings sports stadium, which is currently under construction and is expected to further revitalize the downtown area. You can see the last $100+$ years of Sacramento history in its
 covers.



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çoSe COVER BEFORE STRIKING MATCH



FREEWAY 40 (80) at ARDEN WAY


CIOSE COVER GEFORE STRIKING





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## Featuring Full-Lengths!

## Beer



Two of the most historically popular categories in the hobby...and all in one cover...Full-Length Beer covers! Indeed, a collector would be hard put to decide which category collection these beautiful covers would eventually end up in.

And, of course, it's the older covers that boast the finer art work. Just look at these prime examples. These happen to be from Diamond and Universal, but there are certainly great similar issues from Ohio and a couple of other manufacturers. I'm particularly partial to Ohio wide-strikers, personally.

Many thanks to Loren Moore, CA; and Dan Bitter, OK; to whom these treasures actually belong.


We want YOU at the 2016 AMCAL Convention!

- It's fun to be at!
- It's easy to get to!
- It's CHEAP!

And, you have plenty of time to make your plans and reservations!

Roseville, CA, May 5-7

## Matchbooks/Boxes In The Real World: II

MATCHBOOKS AND HEROIN DON'T MIX...A discarded matchbook led to the arrest Saturday of 18-year-old Charles Edward McGill, 590 Main St., Poughkeepsie, NY. According to the city police, a bag containing a white substance believed to be heroin was found in the matchbook. (from RMS Bulletin, Nov/ Dec 1969)

MATCHBOOK LEADS TO BURGLARS...A teenage burglary ring that had been operating in Clifton, NJ, for more than a year has been cracked because of a matchbook cover. The ring was broken last Thursday during an investigation of a burglary at the home of Fred Kolenut, 147 Sargeant Ave. "As a result of the investigation, we picked up a 16-year-old and we found a matchbook cover with the name of the Bethwood Restaurant in Totowa. We knew a bunch of these matchbooks had been taken from Mr. Kolenut's house." "This was the clue that broke the whole thing." (from RMS Bulletin, Nov/Dec 1969)

MATCHBOOKS FIGHT COMMUNISM...The police in Taiwan have their own matchcovers. Made by the Hing Wah Co., they have a police symbol on the front. It is common in all areas with Nationalist Chinese to use anti-Communist slogans everywhere. The police matchcover says roughly "Fight Communist forces to regain our homeland." The entire matchbook is in Chinese characters, so the slogan is only approximate. (from Long Beach bulletin, June 1972)

MATCHBOOKS MAKE NEWS...The first mention of the matchbook industry can be found in the Nov. 18, 1894 issue of the New York Dramatic Mirror. This old newspaper carried an ad for the Binghamton Match Company of Binghamton, NY. (from Long Beach bulletin, Feb. 1976)

MATCHBOOK LIGHTS THE WAY TO CRIMINAL...A book of matches bearing the name of a Miami, FL, hotel was the vital clue that led to the discovery in Melbourne of missing Member of Parliament John Stonehouse. For 12 days, Victoria police followed the trail of a "Donald Clive Mildoon," AKA "Joseph Markha." "We were trying to establish whether a fraud had been perpetrated on Melbourne banks, or in a foreign country." Then they found a discarded book of matches from the Fountainbleau Hotel, Miami, FL...which led to finding their mystery suspect...Stonehouse. (from IMC bulletin, July, 1976).

MATCHCOVER COLLECTOR STARTS INFLIGHT FIRE!...The FAA alleges that a female collector in the Eastern U.S. was responsible for an inflight fire in a luggage compartment recently. Collectors who carry full matchbooks in their checked luggage face $\$ 10,000$ fines. Signs are being printed in English and Spanish to be posted in every airport. These signs will list a number of forbidden items not to be included in luggage. Matches are not mentioned by name, but any flammable item is restricted. (from Long Beach bulletin, Oct. 1976)

SECRET SERVICE CONFISCATES MATCHBOOKS...Secret Service agents entered Sanford Criner's "George's-on-Washington" restaurant and seized 15,000 matchbooks bearing a dollar bill image of the first president holding a knife and fork. Mr. Criner took the matter to court where it was ruled that his matchbooks were not counterfeit money, and they were returned to him. "We have struck a match for freedom," said Mr. Criner. (from IMC bulletin, Oct. 1977)

MATCHCOVERS-NOBODY SAVES THEM ANYMORE..."Matchcovers-nobody saves them anymore to my knowledge. Gone are the days when matchcovers were a prized possession." (from Belleville Times-News, 'Hey, Sport' column, July ?, 1959)


## Lexington's Kentucky Horse Park

Kentucky Horse Park is a working horse farm and an educational theme park opened in 1978 in Lexington, Kentucky. It is located off Kentucky State Highway 1973 (Iron Works Pike) and Interstate 75, in northern Fayette County. The equestrian facility is a 1,224 -acre park dedicated to "man's relationship with the horse." Open to the public, the park has a twice daily Horses of the World Show, showcasing both common and rare horses from around the globe. The horses are ridden in authentic costume. Each year the park is host to a number of special events and horse shows.

Additionally, the park contains the International Museum of the Horse] a Smithsonian Affiliate, which has a permanent collection of horse history and memorabilia, along with a rotating historical collection focused on a particular theme. Past themes include A Gift from the Desert (Arabia), Imperial China, and All the Queen's Horses (Britain).

Beginning with the 1979 arrival of Forego, one of the leading handicap horses of the 1970s, the Kentucky Horse Park has been home to some of the world's greatest competition horses, including John Henry, the top money-winning thoroughbred gelding in racing history. With the
 exception of a few months in 1986, John Henry lived at the park from 1985 until his death in 2007, alongside other racing greats such as Forego and his fellow 1970s champion Bold Forbes, and current residents Cigar, voted Horse of the Decade for the 1990s, and Da Hoss, the first of only two thoroughbreds to win Breeders' Cup races in non-consecutive years. In late 2008, the champions Alysheba and Funny Cide became residents, but Alysheba died at the park in March 2009. 1994 Kentucky Derby winner, Go For Gin, became a resident of the barn in 2011.

A number of horse sculptures stand in the Kentucky Horse Park, and the Park also contains the National Horse Center, headquarters for more than 30 national, regional and state equine organizations and associations. Rolex Stadium is the primary outdoor event venue in the complex, seating up to 37,338 total capacity. Alltech Arena is Kentucky Horse Park's 5,520-seat indoor arena, expandable to 8,500 for concerts.
[https://en.wikipedia.org/wiki/ Kentucky_Horse_Park]


# Membership 

New Members

1008. Joe McCutchan, POB 843, Adrian, MI 49221
Collects: Rest./Hotels from NYC, Chicago, and San Francisco; Japan Box \& covers; Commercial Trans.
1009. Richard Brennan, 5532 Mavis Ave., Whittier, CA 90601 Collects: General, RR, Airlines, Taxi (pre-1960 w/car pic), Girlies, Navy, Steamships, Canada

## Reinstated

920. Chuck Cummings, 77 5th Ave. SW, Pataskala, OH 43062

## Upcoming

KEYSTONE-LEHIGH SWAPFEST: October 22-25, 2015, Holiday Inn Morgantown, Morgantown, PA. More info as it is received.

SOUTHERN SWAPFEST 2016: will take place at the Hilton Hotel/Altamonte Springs, FL on March 15-19, 2016, room rate is expected to be $\$ 85$, (the rate stays the same 3 days prior or after the swap meeting dates), including free breakfast for hotel guests. There is a limit on the number of rooms guaranteed by the hotel so EARLY BOOKING for reservations is a must.

AMCAL 2016: Heritage Inn, Roseville, CA, on May 5th, 6th and \& 7th (Thursday, Friday \&

Saturday). Heritage Inn has remodeled the meeting rooms and updated the sleeping rooms. Located right off the freeway. Easy access. Usual amenities within walking distance, plus beautiful California weather [although you may have to bring your own water!...Just kidding...maybe]

RMS CONVENTION 2016: August 14-20th, 2016, Springfield Hilton, 700 E. Adams, Springfield, IL 217-789 -1530 1-800-HILTONS. Come to Springfield and walk where Lincoln walked. Ride on America's Road - Route 66and enjoy the Route 66 Museum. Attend the Illinois State Fair

## Ads

WANTED: Big Boy and Village Inn Rests. KOA campgrounds, Perkins Americana, and any cover with a PICTURE of a Hamburger on it. Larry Bell, 38-1140 Falcon Dr.,Coquitlam, B.C., V3E 2J8 1sjbell@shaw.ca

WANTED: Front strike 20's of the following Virginia cities: Manassas Park, Poquoson, Prince George and Isle of Wight. No Perkins Americana wanted. Oscar Alley, oscaralley@yahoo.com 3881 Davis Rd., Pen Laird, VA 22846

STILL LOOKING FOR: Perkins Americana, Hillbillies and Best Westerns. George

Cosentini 12421 Banuelo Cove San Diego, CA 92130 Phone @ F A X 858-259-1564 apofpo@san.rr.com

LOOKING FOR: matchbook covers with music instruments (guitar, banjo and mandolin). Dave Jakubiak, 119 S. Hamton Dr., Jupiter, FL 33458
david@fretmentor.com
WANTED TO BUY OR TRADE: Covers in the these categories: U.S.ARMY, Paddlewheelers, AAA, Blacks. Give pricing. Gerry Goleman ggoleman@tampabay.rr.com.

LISTS! Red Cross, USO, YMCA, Am. Legion, VFW, Moose, Colleges, oldies, and many more. http://matchpro.org

LONE STAR MC: FREE 1year membership! Beautiful full-color e-bulletins only. \$5 shipping and handling. Send check to LaJuan Melendy, 6600 N. Eldridge Pkwy., Houston, TX 77041 today.

LOOKING FOR POINTER BEER COVERS from Pointer (Clinton) brewery in Clinton, IA. Will pay top dollar or try to make a trade. Tom Gray, 4543 525th Ave., Miles, IA 52064 tsagfam@ netins.net

LOOKING FOR: Diamond 40strike scans for a listing. 20 currently listed (they're scarce!) Please send to:
rmsed@matchpro.org

## Happy Birthday!

Prero, Mike

Dixon, Bill..........................9-20
Johnk, Duane......................9-20
Ward, Ruth..........................9-21
Grant, Alan.........................9-22
Snyder, Ed...........................9-23
England, Bob......................9-24
Acus, Joel............................9-25
Robles, R.E.........................9-26
Pater, Clem.........................10-5
Avitt, Mike..........................10-6
Bitter, Dan...........................10-9
King, Ed............................10-20
Pasternak, Morris..............10-24
Messmer, Toby..................10-27


As an adjunct to my last two editorials on getting covers, I should mention that there are other methods of obtaining covers, as well. These methods are somewhat unorthodox...but, they might well pan out:
[CAUTION: This club does not sanction these suggestions and will not be liable for any resulting legal or medical fees]
-Marry a veteran collector -Search the dipsy dumpsters outside major match factories
-Set up a personal donation table at swapfests and conventions -Apply for government assis-
tance...they'll give you anything (except for the Veterans Administration)

## A Suggestion...

No one makes slotted paper pages anymore, but many collectors still use them. If you have some you're not using (perhaps you've switched your covers over to plastic pages), you should advertise their availability. They should sell like hot cakes, and you'd certainly be doing other collectors a favor.

Look through your stocks and see what you might have. You might be surprised.

## September's Smile



## September Auction

Ohhhh! Lots of good items...as usual. We've got quality; we've got old; we've got interesting!

## http://matchcover.org/sierra

The Sierra-Diablo bulletin auctions are the best club auctions in the hobby. Take advantage while you can!

## COMING

## UP



Oct: "Big Boy Restaurants"
Nov: "Old Hotels"

Dec: "Christmas Ornaments"
SIERRA-DIABLO...we're the hottest club in the hobby!

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Visit the Sierra-Diablo Web Site at: http://www.matchcover.org/ Sierra. You can reach the Ed. on line at RMSED@matchpro.org for help with Bulletin/hobby questions, concerns or problems.

